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Cycle30 and OSG Billing Services Join Forces to Provide a Full-Service Billing Solution

ENGLEWOOD, NJ – July 22, 2010 – OSG Billing Services, a leader in the presentment and distribution of transactional documents, today announced that it will provide an end-to-end billing solution with Cycle30, a newly formed subsidiary of integrated telecommunications provider GCI.

“Cycle30 is a here to serve mid-tier telco, cable and utility providers with hosted billing services previously unavailable to this market,” says Jim Dunlap, president of Cycle30. “We value OSG’s longstanding success and their commitment to always putting the customer first. With OSG’s experience in invoice presentment and distribution, our joint customers can feel confident that their customer billing is being sent accurately and on time.”

As part of the agreement, OSG will help Cycle30’s customers transform their invoices into critical communication tools using OSG’s proven marketing strategies. Both Cycle30 and OSG approach invoices as a critical way for operators to build and establish relationships with their subscribers.

“We are excited about the opportunities presented through this partnership,” says Ron Whaley, chief revenue officer at OSG Billing Services. “Both our companies are fiercely committed to providing the best customer service available to the billing services industry. We know operators will immediately see value in products like Campaign Composer and OSG Dynamic Messaging that enhance the communication efforts with the customer.”

About Cycle30

Cycle30 provides hosted order-to-cash billing services for telecom, cable and utility operators in North America. Cycle30 is a subsidiary of GCI, Alaska’s largest telecommunications and cable provider (NASDAQ: GNCMA).

Since 2001, the Cycle30 division has helped transform GCI from a multi-product carrier of disparate services to a truly converged carrier of bundled telecom services, consolidating nine billing systems, and increasing operational efficiency and competitive agility. In addition, Cycle30 enabled GCI to completely integrate technology into its strategic product roadmap and successfully merge multiple subsidiary providers under the GCI brand.

About OSG Billing Services

OSG Billing Services provides fast, accurate and dependable invoice presentment and distribution services. As a trusted partner, we advise customers on direct billing strategies to improve the overall quality of the invoice and increase customer satisfaction. With a proven-process for invoice design, set-up and production, we can get invoices into the consumer’s hands quickly and error-free. We guarantee it.

The services we offer include: invoice consultation and design, error-free print and mail, targeted marketing programs, an automated document factory, online invoice management and electronic billing. These capabilities have made OSG Billing Services an award-winning direct billing provider. Visit www.osgbilling.com or call 1-888-EASY BILL.

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